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ABSTRACT

To assist the youthful learner of English as a second language in dealing with the purchase of food, a series of dialogs, comprehension questions, readings, and points of discussion are presented. The text is illustrated. (JB)

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ED195147

STUDENT LESSON #12

THE SUPERMARKET

English for Living

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OBJECTIVES

When you finish this module you will be able to:

1. Order food from the deli and the bakery in a supermarket.
2. Ask where to find items.
3. Read and understand supermarket ads in the newspaper.

READING: SUPERMARKETS

Americans buy most of their food at the supermarket. Supermarkets have many different kinds of foods, drugs, magazines and other products. You can buy almost everything you need in one store. Supermarkets are divided into sections, and things which are alike are in the same section. Even so, they are sometimes hard to find. Sometimes it is necessary to ask for help.

COMPREHENSION QUESTIONS

1. Where do Americans buy most of their food?
2. What other things can you buy in the supermarket?
3. How are supermarkets divided?
4. What do you do if you can't find something?

SITUATION SETTER

Some supermarkets have deli and bakery departments where you can order what you want. In the other departments, you take what you want from the shelf. Ana is ordering cold cuts at the deli department.

DIALOG

Clerk: Who's next?
Ana: I am.
Clerk: What would you like?
Ana: I'd like a pound of ham and a half a pound of cheese.
Clerk: Anything else?
Ana: No, that's all, thanks.

COMPREHENSION QUESTIONS

1. Where is Ana?
2. What does she want to buy?
3. Who is she talking to?
4. How much ham does she want?
5. How much cheese does she want?
6. Does Ana want anything else?

ROLE PLAY

You are in the supermarket. Your friend is the deli manager. Practice ordering what you want. Here are some things you may order:

Deli Department: ½ pound of Swiss cheese and 1 pound of salami.
1½ pounds of roast beef and ½ pound of turkey.
2 pounds of potato salad.

Now practice ordering in the bakery department. Here are some things you may order:

Bakery Department: 6 rolls and 1 loaf of bread.
one dozen cookies.
a cake and a pie.

POINTS FOR DISCUSSION

1. Who does the shopping in your family?
2. How often do you go to the supermarket?
3. When was the last time you went shopping?
4. What different kinds of things can be bought in a supermarket?
5. What kinds of things do you buy in the supermarket?
6. Do most people shop in a supermarket in your country?
7. What are some of the differences in food shopping between your country and America?
8. Was food more expensive in your country than here? What things were more expensive and what things were cheaper?
9. How was food wrapped in the stores in your country?

MINI-DIALOG

Supermarkets have many sections or departments. Some of these are meat, dairy (milk, butter, eggs, cheese) and produce (vegetables and fruit). Ana is in the produce department. She wants to know where to find rice. She asks the clerk for help.

DIALOG

Ana: Excuse me. Can you tell me where the rice is?
Clerk: Yes. It's in the cereal section. That's aisle 3.
Ana: Thanks.

MICROCONVERSATION: Practice this conversation with another student.

Student A: Excuse me. Can you tell me where the rice is?
eggs are?
ice cream is?
bread is?
tomatoes are?
canned peaches are?
shampoo is?

Student B: Yes, it's in the cereal section, aisle 3.
dairy section, aisle 4.
frozen foods, aisle 6.
baked goods, aisle 12.
produce section, aisle 9.
canned goods section, aisle 7.
drug section, aisle 2.

READING AND CONVERSATION PRACTICE: Using supermarket ads from the newspaper.

Supermarkets often have weekly specials. Specials allow you to buy things for less money than usual. You can find specials in your local newspaper. It is a good idea to look at the ads before you go shopping. Sometimes there are coupons in the ads. If you cut the coupon out and take it to the store, you can buy that item for less money. You will also find coupons in magazines. Sometimes you get coupons in the mail

Seafood Dept.

FROZEN HEAT & SERVE
FLOUNDER FILLET
$1.29 LB.

FROZEN FRESH MEDIUM SHRIMP
41-50 TO A POUND
LB. $3.19

Fresh Produce

U.S. NO. 1 IDAHO
BAKING **POTATOES**
5 LB. BAG 79¢

CALIFORNIA NAVEL
ORANGES
12 FOR 79¢

FRESH . . . CRISP
PASCAL
CELERY
LARGE BUNCH 29¢

Dairy Case

ShopR Coupon

Big V
SKIM MILK
Qt. cont. 29¢

ShopRite
SWISS CHEESE
8 oz. pkg. 89¢

MEDIUM EGGS
DOZ. 59¢

Meat Department

LEGS WITH BACKS OR
BREASTS WITH WINGS
QUARTERED CHICKEN PARTS
USDA A GRADE
LB. 59¢

FRESH
CHICKEN LIVERS
USDA A GRADE
lb. 79¢

Bakery Goods

GOLD TOP SLICED
WHITE BREAD
22 OZ. LOAF 39¢

COMPREHENSION QUESTIONS

1. What are specials?
2. Where can you find out about specials?
3. What are coupons?
4. Where do you find coupons?
5. What do you do with a coupon?

Answer these questions about the supermarket ads:

1. How many departments have specials this week?
2. How much is flounder this week?
3. Are chicken parts on special this week? How much are they?
4. What department are oranges in?
5. Are oranges on special this week? How much are they?

ROLE PLAY

1. You are in a supermarket. You can't find the canned tomatoes. Ask the clerk to help you.
2. You are at the deli department. Order what your family likes for sandwiches.
3. You are in the frozen food aisle looking for toothpicks, but you can't find them. Ask a clerk where to look.
4. You are going on a picnic. You want to make sandwiches. Order some *cold cuts* from the deli department.